

# Artificial Intelligence Basics: Day 2

Exploring the fundamentals of AI, ethical considerations, and future career paths.







# **Session 1:** Basics of Machine Learning

## What is Data?

Data is information machines use to learn. It comes in various forms:

- Text (names, emails)
- Numbers (age, temperature)
- Images (photos)
- Sounds (voice recordings)



# **How Do Machines Learn?**





#### 1. Training

Machines learn patterns from many examples (training data).

#### 2. Prediction

After learning, the machine makes new guesses or predictions.

For example, showing a machine labeled pictures of apples and oranges helps it identify new fruits.



# **Types of Machine Learning**



#### **Supervised Learning**

Learns from labeled data (input + correct output), like classifying spam emails.



Finds patterns in unlabeled data, such as grouping customers by behavior.



#### **Reinforcement Learning**

Learns by trial and error with feedback (reward/punishment), like teaching a robot to walk.



## **Session 2: Ethical Considerations in Al**

## What is AI Ethics?

Using AI responsibly, fairly, and safely for everyone.



#### Bias in Al

Unfair training data leads to unfair AI, e.g., facial recognition bias.



#### **Privacy Concerns**

Al uses personal data; it must not misuse or leak private information.



#### AI & Jobs

Al may replace repetitive jobs but will also create new ones.







# Responsible Al Use

- Be honest about Al's capabilities.
- Always verify AI results; it can make mistakes.
- Do not use AI to cheat, harm, or manipulate others.



## **Session 3: Career Paths & Future of Al**

## **Skills for Al**

**Logical Thinking** 

Basic Math

(Statistics, Algebra)

**Problem Solving** 

Coding

(Python)

## **Popular Al Job Roles**

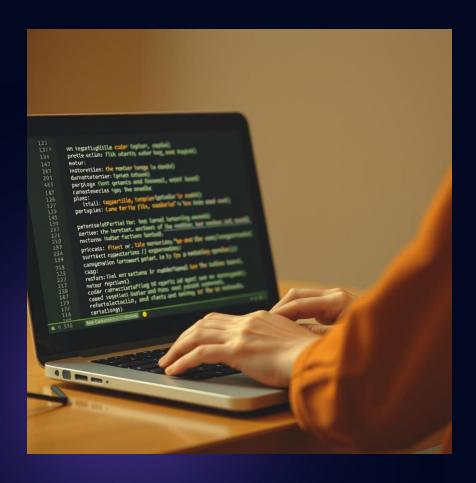
- Al Engineer
- Data Scientist
- Al Researcher
- Product Manager



# **How to Start Learning Al**

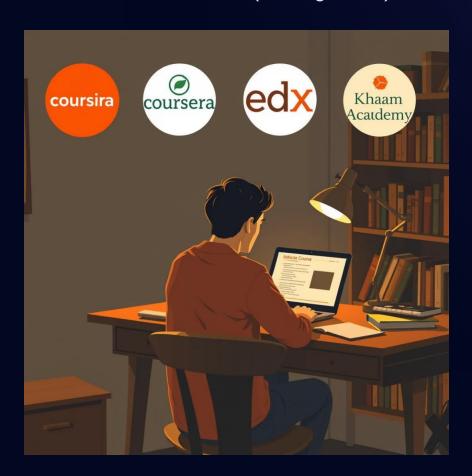
#### **Start with Basics**

Begin with basic coding (Python, Scratch).



#### **Explore Online Platforms**

- Coursera, edX
- YouTube (free tutorials)
- Teachable Machine (for beginners)



#### **Practice Projects**

Build small projects like image recognition or chatbots.

